

2.6.1 S.D



**SITAM**  
**SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT**

Gajularega, Vizianagaram, Andhra Pradesh, India-535002.

Accredited by "NAAC"

Approved by AICTE and Permanently Affiliated to JNTU-GV

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**MBA PROGRAM OUTCOMES**

**PROGRAM OUTCOMES (POs)**

After the successful completion of MBA program the student will be able to:

PO1: Apply the knowledge of management theories and practices to solve Business problems

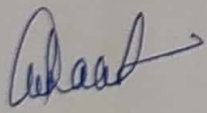
PO2: Foster analytical and critical thinking abilities for data based decision making.

PO3: Practice skills and right attitude necessary to provide effective leadership in a global environment

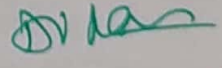
PO4: Specify and follow strong ethical values.

PO5: Ability to identify a business opportunity and establish a team environment.

PO6: Engage in lifelong learning.

  
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Vizianagaram, Andhra Pradesh



  
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## Subject:- Legal & Business Environment

S.No	Course Objectives	Course Outcomes
1	The primary objective of this course is to provide the student adequate information and knowledge about legal environment	The learner will be able to infer legal aspects of doing business and plan business activities.
2	To assist the student in developing an ability to recognise economic system , policies and to recognise political , social environment which are likely to result in unnecessary legal risks.	A learner will be able to analyse the elements of social, political and economic environment around a firm.
3	This course is designed to provide the student with knowledge about the contract made in between two parties and other components of intellectual property rights.	The learner will be able to make use of provisions of the contract act to evaluate a contract used in commercial practice. The learner will understand various components of IPR
4	The company act 2013 aims to improve the quality of corporate governance and protect investors from fraud and increase corporate transparency.	The learner will be able to distinguish between various types of companies and able to explain the legal formation of a company. The learner will be able to understand the provisions of IT Act.
5	To study sales of goods act , consumer protection act and Fema act for legally smooth functioning of a business.	The learner will be able to describe various provisions of miscellaneous acts and consumer protection act.

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# ct:- PROJECT MANAGEMENT

S.No	Course Objectives	Course Outcomes
1	The primary objective of this course is about project types , project proposals and the monitoring of project progress.	This course will be able to describe a project life cycle, and can skillfully map each stage in the cycle and describe project proposal and execution.
2	To assist the student in market survey , forecasting techniques and sales projections of a project.	To identify the resources needed for each stage of market survey and demand forecasting.
3	It is to study about the production , materials , plant layout and about programme evaluation and review technique.	Analyze the technical and legal feasibility of a project , evaluate and review of a project.
4	This course is designed about the project cost , expenditure , risk analysis and operations.	To describe the project financial feasibility , risk analysis and break even point of a project.
5	To study about the project planning and evaluation.	It is all about the project implementation and review.

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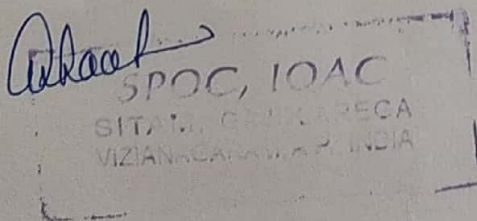
# ACCOUNTING FOR MANAGERS

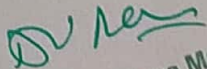
## Course objectives:-

1. To accurately prepare an organization's financial accounts for a specific period.
2. To provide the necessary information required by the financial statement users for informative decision making, assessing the current and past performance of the company, predicting the success or failure of the business.
3. Students learn about pricing, budgeting, and performance analysis to determine overall success based on predetermined objectives
4. To assist the management of a company in efficiently performing its functions: planning, organizing, directing, and controlling.
5. To identify any discrepancies or variances between actual and expected performance, understand the reasons for these variances, and take necessary action to correct them.

## Course outcome:-

1. Financial accounting results in the determination of net income at the bottom of the income statement. Assets, liabilities and equity accounts are reported on the balance sheet.
2. Help get information on a company's financial performance, including its profitability, liquidity, solvency, and efficiency.
3. Understanding of the application of advanced cost accounting techniques for management such as single output costing, process costing cost allocation, ABC costing, Responsibility Accounting & Strategic Cost Management.
4. Critically analyse and provide recommendations to improve the operations of organisations through the application of management accounting techniques.
5. Monitor their financial performance, make informed decisions, and improve their operations.



  
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## FINANCIAL MANAGEMENT (FM)

**Course Objective:** - The objective of this course is to enable the students to understand the fundamentals of financial management in the context of a corporate entity. It attempts to acquaint them with different dimensions of financial management with a focus on the application of the relevant tools and techniques of financial decision making aimed at shareholder's wealth maximization.

**Course Outcomes** - On successful completion of the course the students shall be able to:

- 1) Recognize the importance of financial management from a strategic perspective
- 2) Compute cost of capital and develop innovative financial strategies
- 3) Analyze the capital structure decisions through relevant models
- 4) Discuss the dividend policy of a firm

- 5) Take both long-term and short-term financing decisions



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## INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

- CEO1: To develop a basic understanding of the investment field and investment environment.
- CEO2: To measure the risk and return of a stock or a portfolio position.
- CEO3: To practice the tools and techniques of individual securities and portfolio analysis.
- CEO4: To apply knowledge of portfolio theories and practices to build an effective portfolio.
- CEO5: To predict portfolio future performance and determine its suitability to specific investors.

*D.V.P.*

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CO1: The students will be able to understand investment culture.

CO2: The students will be able to build and evaluate the relationship between the concept of risk and return.

CO3: The students will be able to learn the basics of choosing an investment alternative.

CO4: The student will be able to learn the theoretical concepts of underlying portfolio creation in real life.

CO5: The students will be able to assess portfolios of mutual funds by using theories.



# Strategic Financial Management.

## Course Objective:

1. To orient on various aspects in strategic financial management.
2. To elaborate on the role of finance manager for making better investment decisions.
3. To impart knowledge of various aspects in Strategic Investment Decisions.
4. To discuss in detail the aspects pertaining to Mergers, Acquisitions.
5. To elucidate the practical aspects of takeover and Value Based Management.

## Course Outcome: Students will be able to:

1. Understand financial strategy and control of a company.
2. Learn the relevance of risk and uncertainty in making strategic decisions.
3. Learn various aspects of capital budgeting.
4. Understand the capital structure, mergers and acquisitions.
5. Identify the different diversification strategies take overs.

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## Course objectives

- COB 1. To understand the major concepts and levels of management in organization
- COB 2. To understand the role of power and politics in organization.
- COB 3. To understand organizational behaviour linkages with other social sciences and achievement of organizational goals.
- COB 4. To assess leadership styles and their effectiveness on organizational performance
- COB 5. To develop an understanding of organisational change and its challenges

## Course outcomes.

- CO 1. Develop an understanding of major concepts and levels of management in organization
- CO 2. Develop an understanding of power and politics and its impact on organizational behaviour
- CO 3. Creative thinking by establishing linkages with other social sciences and organizational goals
- CO 4. Develop leadership skills and approaches that align with the needs of organization
- CO 5. Develop an understanding of organisational change and change management



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